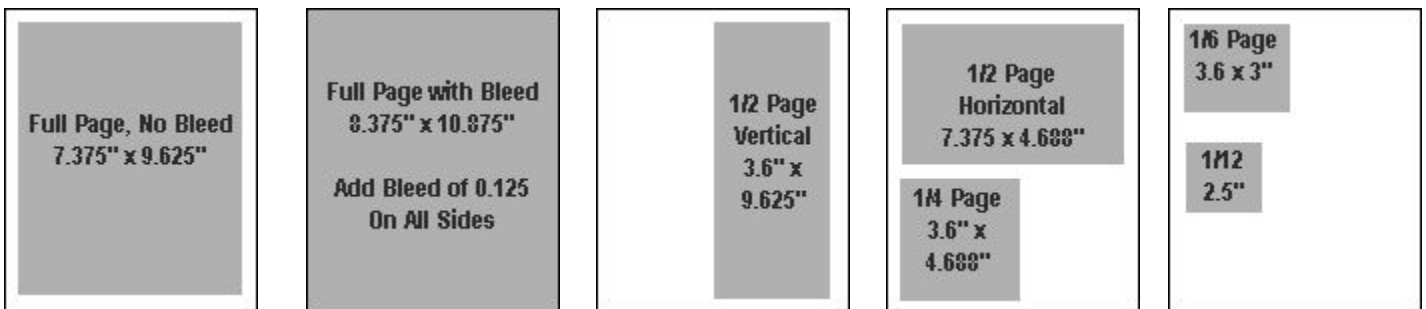


Wool Works™

Ad Sizes, Specifications and Pricing

Wool Works™ Magazine is printed four times a year, in the spring, summer fall and winter.

All ads must in some way relate to the industry of wool. Our printed publication is 8.5 x 11" and the actual trimmed pages are 8.25 x 10.75". We accept both black/white and full-color ads, at no extra charge. **All ads must be submitted as high-resolution jpegs or pdfs (300 dpi or higher). Alternately, you can create an ad in a word processing program such as Microsoft Word and we will convert it for you at no charge.** Full-page ads can be full-bleed (see example of full-bleed below). Please make sure full-page ads are sized to 8.75 x 11.25"; all others are trimmed at the time of printing. **Email ads to info@woolworksmagazine.com.**



Submission Deadlines

- Spring Issue (publishes in January each year) – Ad deadline is September 15 (email us for exceptions)
- Summer Issue (publishes in April each year) – Ad deadline is December 15 (email us for exceptions)
- Fall Issue (publishes in July each year) – Ad deadline is March 15 (email us for exceptions)
- Winter/Holiday Issue (publishes in October each year) – Ad deadline is June 15 (email us for exceptions)

Discounts for Committing to Advertise in Consecutive Issues:

Rates shown below are **per issue** and are based on the number of issues your ad will run. All prices are in U.S. funds. **Advertisers committing to consecutive issues will be billed quarterly, in advance of publication of each issue.**

Ad Type	Price 1 Issue	Price Per Issue 2 Consecutive Issues	Price Per Issue 3 Consecutive Issues	Price Per Issue 4 Consecutive Issues
Full Page, Back or Inside Cover, No Bleed	\$590	\$560	\$530	\$500
Full Inside Page, Bleed or No-Bleed	\$590	\$560	\$530	\$500
1/2 Page, Horizontal or Vertical	\$290	\$270	\$260	\$250
1/4 Page, Horizontal or Vertical	\$225	\$215	\$205	\$195
1/6 Page, Horizontal or Vertical	\$145	\$135	\$130	\$125
1/12 Square (or similar business card size)	\$80	\$70	\$65	\$60

Wool WorksTM

Ad Reservation and Payment Form

Ad Type Requested (Horizontal or Vertical - See Previous Page): _____

Ad Size Requested (See Measurements on Previous Page): _____

Number of issues to which you are committing (you receive greater discounts by advertising in multiple issues. For example, a 1/4-page ad run in one issue is \$225, but a 1/4-page ad run in four issues is only \$195 per issue):

- 1 Issue at \$ _____ (must be paid prior to publication of issue)
- 2 Consecutive Issues at \$ _____ per issue (must be paid prior to publication of each issue)
- 3 Consecutive Issues at \$ _____ per issue (must be paid prior to publication of each issue)
- 4 Consecutive Issues at \$ _____ per issue (must be paid prior to publication of each issue)

Begin ad with:

- Spring Issue (publishes in January each year) – Ad deadline is September 15 (**email us for exceptions**)
- Summer Issue (publishes in April each year) – Ad deadline is December 15 (**email us for exceptions**)
- Fall Issue (publishes in July each year) – Ad deadline is March 15 (**email us for exceptions**)
- Winter/Holiday Issue (publishes in October each year) – Ad deadline is June 15 (**email us for exceptions**)

Your Information:

Shop Name: _____

Street Address: _____

City, State and Zip Code: _____

Cell Number: _____ Shop Telephone Number: _____ Fax Number: _____

Contact Name: _____ Contact Email (Required): _____

Please Indicate if you Have: Physical Store Internet Shop Both Physical Store/Internet Shop

Website Address, if Applicable: _____

Please Select Your Preferred Payment Method:

- Check Enclosed
- Send Paypal Invoice to _____
- Credit Card (insert information below):

Credit Card Number: _____ - _____ - _____ - _____ Expiration: _____

Three or Four Digit Security Code (on back of card): _____ Billing Zip Code: _____

Name Printed on Card: _____

Note, by executing below, you agree to allow Wool WorksTM Magazine and/or Woolworks, LLC, to directly bill your credit card for the charges indicated above, if applicable. You warrant and represent you are the sole and exclusive owner of any copyright relating to the ad, that such ad is not a reproduction, copy or infringement on the copyright of anyone else's artwork, and that you indemnify and hold Woolworks, LLC, and Wool WorksTM Magazine harmless for any claims, lawsuits, damages, actions, losses, attorneys fees/costs, expenses, liabilities or other costs arising out of publication of such ad.

Date Signature

Please Email or Mail Completed Form to:
Woolworks, LLC, 11132 Tioga, Boise, ID 83709
Website: www.woolworksmagazine.com Email: info@woolworksmagazine.com